

BUSINESS ALLIANCE AGAINST MALARIA

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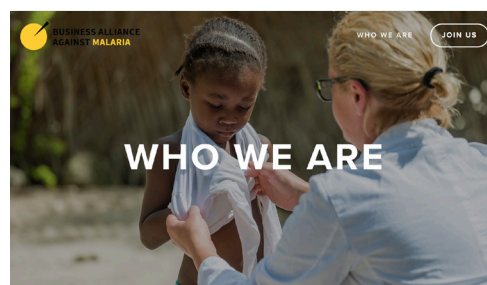
Malaria News and Events

Introducing the Business Alliance Against Malaria Website

We are pleased to announce that a new website for the Business Alliance Against Malaria was officially launched on 3 July 2018, alongside the 1st Malaria World Congress in Melbourne.

With its own dedicated web presence, the Alliance will now be able to showcase its achievements, as well as the individual efforts of its members companies in the fight against malaria. Features of the website already include a home page highlighting the need to maintain the momentum of the fight against malaria. A separate page underlines the relevance of the private sector's expertise in eliminating malaria, the origin of the Alliance, and its vision, mission and current members.

The website is also an important piece of marketing collateral for use while recruiting new members. In particular, we can direct potential members to a dedicated "Join Us" page of the website, detailing the many benefits of participating in BAAM. Finally, the website will benefit current members by facilitating access to present and past BAAM publications and resources, such as newsletters, future events, factsheets etc. making it a valuable repository of useful information.



THE WORLD'S LEADING BUSINESS VOICE ON MALARIA





Recapping a Successful BAAM Event at the Malaria World Congress

The inaugural Malaria World Congress was held in Melbourne, Australia from 1-5 July with the aim of providing a global mechanism for all stakeholders – those in affected communities, in government, in policy development, in implementation, in program finance, and in research – to gather and share information to build a solid framework for collaborative action against malaria. The congress organizers declared that the event's first objective was to facilitate collaboration between practitioners, researchers, community members, governments, and non-governmental organizations. The Business Alliance Against Malaria elected to publicly announce its launch alongside the congress because of the event's global convening power and its exceptional focus on multisectoral collaboration.

In its first engagement as BAAM, the Alliance convened business leaders in Melbourne on the sidelines of the First Malaria World Congress. The event, a reception, was held on the evening of Tuesday, 3 July in partnership with The RBM Partnership to End Malaria and the Asia-Pacific Leaders Malaria Alliance. These high-level partners helped to affirm the credibility and importance of the Business Alliance Against Malaria, and representatives from both organizations spoke during the course of the evening.

The RBM Partnership to End Malaria spoke about their gratitude for BAAM's longstanding commitment to providing strategic policy advice with the aim of accelerating elimination. Further, the RBM Partnership indicated that they look forward to continuing to work with BAAM in the future, as both BAAM and the Partnership have recently spent time refreshing their missions and scope.

The Asia-Pacific Leaders Malaria Alliance (APLMA) also spoke about their commitment to harnessing the power of businesses in the fight against malaria. APLMA recently launched the M2030 Initiative, a partnership led by leading Asian corporations to raise awareness and funds to support malaria programs. Money raised by the M2030 Initiative are channeled to the Global Fund to Fight AIDS, Tuberculosis and Malaria to be used to support malaria programs throughout Asia.

Finally, Sherwin Charles, BAAM Co-Chair and CEO of the

Goodbye Malaria Foundation, and Justin McBeath, Market Segment Manager, Malaria Vector Control at Bayer spoke about the Alliance's vision and mission. The Business Alliance Against Malaria (BAAM), is a multi-industry action group to fight malaria, formerly known as the Private Sector Malaria Coalition. Its launch at the Malaria World Congress commemorated the group's intention to expand its scope and mission. Driven by the goal of ending malaria, the new Business Alliance Against Malaria (BAAM) works to mobilize the voice, resources, and expertise of local, regional, and multinational businesses in the fight against malaria.

Further, Sherwin introduced the work of Nando's Goodbye Malaria Foundation. He illustrated the impact that the Goodbye Malaria Foundation has been able to make in advancing malaria prevention efforts in Mozambique, and discussed the value of mobilizing businesses in the global fight for elimination.

The event welcomed over 100 participants from a diverse set of both sectors and industries—attendees included representatives from food and beverage companies, the mining industry, and health product suppliers. The fact that the event was so well-attended and well-received represents a major success for BAAM. The Alliance was able to showcase its high-level partnerships with well-known institutions such as the RBM Partnership and APLMA; and, was further able to highlight the unique value that business is able to bring to the fight against malaria through the case study of Goodbye Malaria's fantastic work in Mozambique. Speaking about the launch, Caroline Desrousseaux, Co-Chair of the Alliance and a leader within Vestergaard, said "as highlighted by the recent WHO Malaria report, the fight against malaria has reached a critical juncture. We cannot expect to eliminate malaria using the tools and approaches that we have used in the past. In this context, we believe that businesses have a crucial role to play in supporting, accelerating, and delivering on the vision of a malaria-free world."

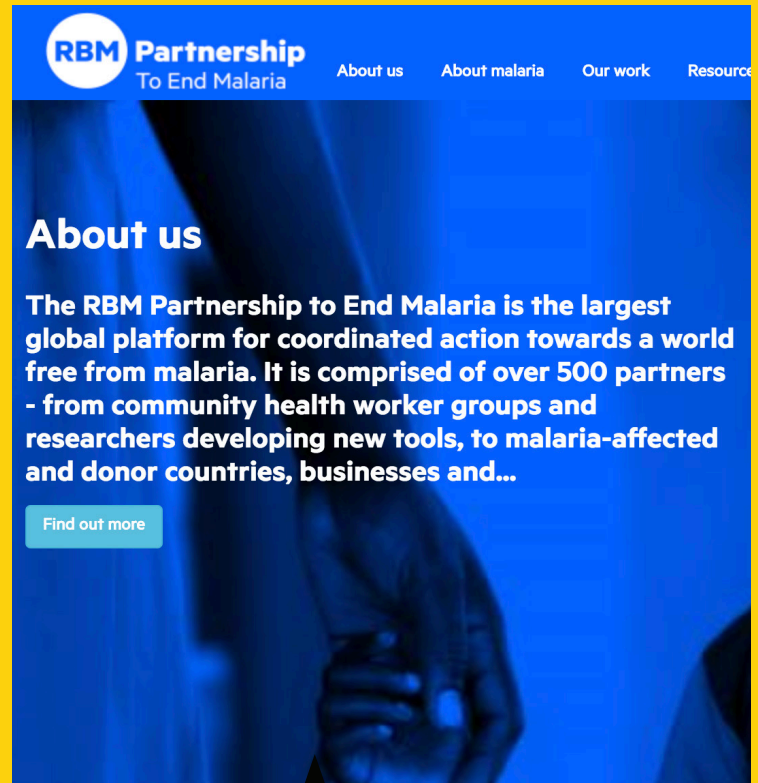


RBM Partnership to End Malaria Welcomes New Board Member and Launches New Website

RBM is launching its search for its new Partnership CEO as Dr Kesetebirhan Admasu is leaving the Partnership to take up a new key role to be announced at some future time. Dr Winnie Mpanju-Shumbusho, Chair of the Board of the RBM Partnership to End Malaria, said a few words for the occasion. She highlighted the “outstanding leadership” of Dr Kesete and expressed the members’ gratefulness to Dr Kesete for revitalizing the RBM Partnership. The Partnership is now seeking an “equally talented CEO” – in the words of Dr Winnie Mpanju-Shumbusho – and will post more about the search on its website: endmalaria.org

Dr. Kenneth Staley became part of the RBM Partnership Board for a three-year term that started on 15 August 2018 after successful recommendations of the Board Selection Committee. Dr Staley is currently the Global Malaria Coordinator of the United States President’s Malaria Initiative (PMI) where he is charge of US funding and activities directed at fighting malaria. Of particular interest to BAAM members, Dr Staley brings a depth of experience in the private sector to his new role, and has a track record of building partnerships and working on international health issues in emerging markets.

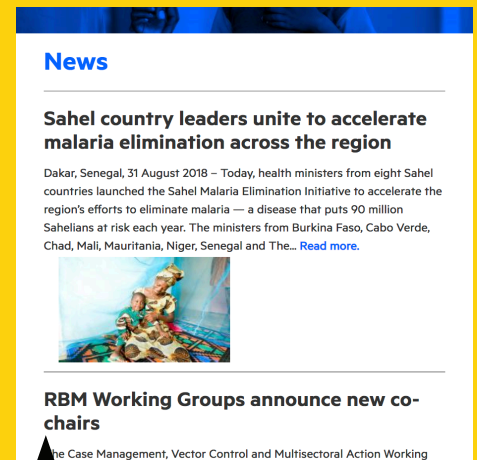
In other RBM Partnership news, the Partnership launched a new website, endmalaria.org, and a new Twitter handle, @endmalaria, that better embodies its ambition to end malaria for good, compared to its former name Roll Back Malaria.



RBM Website - Home Page



RBM Twitter Feed



RBM Website - News Section

Additionally, Alongside the First Malaria World Congress last July, civil society representatives also came together to form the Global Civil Society for Malaria Elimination (GCS4ME) network composed of representatives of the national, regional, and global malaria civil society communities. The new network and its advocacy work are aimed at advancing “more effective, sustainable, people-centered, rights-based, equitable, and inclusive” malaria program and intervention. You can find the network’s declaration linked [here](#).



Partner Highlights

Our partners have been very active these past weeks, launching new initiatives, releasing reports and welcoming new colleagues in their fight against malaria.

African Leader's Malaria Alliance (ALMA)

On 18 August 2018, sixteen Heads of State signed the "Windhoek Declaration on Eliminating Malaria in Region" at the 38th Ordinary Summit of the Heads of State and Government of the Southern African Development Community (SADC), following a rise of malaria cases in the region.

In July 2018, the African Union Commission and the RBM Partnership to End Malaria launched the new, continent-wide campaign "Zero Malaria Starts with Me" supported by African leaders. The campaign presents itself as an opportunity for amplifying existing efforts to spark greater impact, rather than replicating existing national malaria campaigns. The [campaign's website](#) offers toolkits for different levels of engagement, from the political to the community levels.

Asia Pacific Leader's Malaria Alliance (APLMA)

APLMA recently brokered a meeting between the Global Fund and the Asian Development Bank (ADB) to set up a new kind of collaboration between the two entities. The partnership is exploring how technical assistance and resources from the ADB could be matched with Global Fund donors' funding to leverage concessional investments in countries affected by malaria. They also agreed on a 'Regional Financing Facility' (RFF), based on the same model, to be established in the Asia-Pacific region. The long-term goal is to support health systems financing in countries throughout the Asia-Pacific region. More information on the collaboration is linked [here](#).

In July 2018, APLMA, in partnership with UNITAID, launched a collaborative platform to accelerate innovations to stop the spread of malaria in Asia-Pacific. The new 'Vector Control Platform for Asia Pacific' (VCAP) is expected to get new

malaria technologies on the markets faster than before by binding the private and the public sectors together. The new knowledge-platform was launched alongside the First Malaria World Congress in Melbourne.

President's Malaria Initiative (PMI)

PMI released its 2018 annual report to the US Congress. The report describes PMI's technical and financial contributions to the fight against malaria – PMI's budget was \$723 million in 2017 – as well as its leadership initiatives. The report also highlights the work that PMI undertakes with partners, and evaluates PMI's actions in light of its Strategy 2015-2020. Find the full report linked [here](#).

Dr Rick Steketee, the New Deputy U.S. Global Malaria Coordinator, begins his role this month. He brings more than 30 years of experience in infectious diseases as a medical epidemiologist.

Global Fund to Fight HIV, Tuberculosis & Malaria

In June 2018, the Global Fund released its newest [Focus on The Fight Against Malaria](#) where it highlights that [Paraguay became the first country in the Americas](#) to be certified malaria-free by the WHO in more than 45 years this same month.

In July, the Global Fund joined the International AIDS Conference 2018 to encourage civil society, scientific experts and policy makers to join forces to accelerate the end of the HIV epidemic. Peter Sands, Executive Director of the Global Fund, reminded the audience that ensuring universal coverage and tackling HIV go hand-in-hand. He also highlighted the lack of women-centered resources in tackling HIV and the need for female activism.



Malaria in the News

New political commitments and progress in research on malaria have been sweeping the headlines in the fight against malaria over the past weeks.

New Understanding of the Evolution of Drug-resistant Malaria

Researchers make progress in identifying drivers of drug resistance, revealing that drug resistance tends to emerge in regions with lower malaria burdens

Africa's Commitment to Malaria Elimination Gains Strength

Tanzania is the most recent of sixteen African countries to sign the Windhoek Declaration to increase domestic resourcing to address malaria elimination funding gaps

US FDA approves Krintafel (tafenoquine) for the Radical Cure of P. vivax malaria

The first single-dose medicine to prevent the relapse of P. Vivax malaria was approved in the US last month

Paraguay Declared Malaria Free

Paraguay becomes the first country to eliminate malaria in the Americas in the last 45 years

Private Sector Reception Alongside Malaria World Congress

Business Alliance Against Malaria Melbourne Event showcased by APLMA

Upcoming Events

We have a number of events on the horizon. Read below for details.

RBM SBCC Working Group Meeting: 25-27 September. The RBM Partnership's Social and Behavior Change Working Group will hold its annual meeting in Lusaka, Zambia.

Sahel Malaria Elimination Initiative (SaME) National Malaria Control Programme Managers Meeting: 17-21 September. The RBM Partnership, in collaboration with WHO and the Global Fund, has organized a National Malaria Control Programme Managers meeting for 17-21 September in Senegal to capitalize on the momentum sparked by the Sahel Malaria Elimination Initiative (SaME). The meeting will seek to translate state-level commitments into concrete and coherent actions.

8th Ethics and Governance Committee. Next Ethics and Governance Committee of the Global Fund to take place on 1-2 October 2018.

8th Global Fund Audit and Finance Committee. Next Audit and Finance Committee of the Global Fund to gather on 3-4 October 2018.

8th Global Fund Strategy Committee. Next Strategy Committee of the Global Fund to gather on 4-5 October 2018.

40th Global Fund Board meeting. The next Global Fund Board meeting will take place in Geneva on 14-15th November.