



BUSINESS ALLIANCE AGAINST MALARIA

Good afternoon,

We are thrilled to announce that the Business Alliance Against Malaria has entered a collaborative Memorandum of Understanding with the RBM Partnership to End Malaria, making BAAM the **only private sector body officially engaged with the United Nations and Roll Back Malaria**. We worked with the United Nations Office for Project Services over the course of nine months to prioritize and establish what is sure to be a strong and proactive relationship.

Partnering with the RBM Partnership to End Malaria will help us reach our goal of bringing on new members to engage in the malaria elimination agenda. Under this new partnership, we will:

Catalyse partnership opportunities and financial contributions through new regional and national collaborations

Facilitate active participation of BAAM representatives in Partnership mechanisms, such as committees, working groups, etc.

Engage in joint advocacy and communication activities to promote private sector involvement in the fight against malaria

Provide a channel for dialogue with the private sector

We will cover more details on this exciting new partnership during our next quarterly teleconference, to be scheduled for late February.

Looking forward to speaking with you then.

Warm regards,

Your BAAM team

Learn more about BAAM

Formerly known as the Private Sector Malaria Coalition (PSMC), we have been engaging for the long haul with the world's foremost policymakers and influencers such as the RBM Partnership to End Malaria, the Global Fund to Fight HIV, TB, and Malaria, and the World Health Organization. Today, building further on our history, we are the Business Alliance Against Malaria. We serve as the only platform that unites companies across industries and continents to bring multi-sector expertise and strategic partnership to the fight against malaria. Together, we aim to shape global and regional policy, mobilize stakeholders and bolster the work of those who share our vision of a malaria-free world.

[Read more](#)

Learn more about the RBM Partnership to End Malaria

The RBM Partnership to End Malaria is the global platform for coordinated action against malaria. It mobilizes for action and resources and forges consensus among partners. The Partnership is comprised of more than 500 partners committed to end malaria, including malaria endemic countries, their bilateral and multilateral development partners, the private sector, nongovernmental and community-based organizations, foundations, and research and academic institutions.

[Read more](#)

The Business Alliance Against Malaria is always looking for companies to join us in inspiring the global community by driving progress in the fight to end malaria.

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